

1. Introduction

Welcome to the Bell & Holmes Research Ltd. website (“the Website”). This Cookie Policy is designed to inform you about our use of cookies and similar technologies when you visit our Website and participate in our surveys. By using our Website, and where required by law, by clicking 'Accept' on the cookie consent banner, you consent to the use of cookies in accordance with this policy.

2. What are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you access websites. They are widely used to enhance your browsing experience, provide certain functionalities, and gather information about your use of the Website. Cookies can be first-party (set by us) or third-party (set by other websites or services).

3. Types of Cookies We Use

We use the following types of cookies on our Website:

- **Essential Cookies:** Necessary for the basic functionality of the Website. These cookies enable core features such as security, network management, and accessibility.
- **Analytical/Performance Cookies:** Allow us to recognize and count the number of visitors, analyze traffic, and improve the performance of our Website.
- **Functionality Cookies:** Enhance your experience by remembering your preferences and settings (e.g., language selection).

- **Targeting/Advertising Cookies:** Record your visit to the Website, the pages you have visited, and the links you have followed. These cookies are used to deliver personalized advertisements and content.

4. How We Use Cookies

We use cookies for the following purposes:

- To ensure the proper functioning of the Website.
- To analyze and improve the performance of the Website.
- To personalize your experience on the Website by remembering your preferences.
- To provide targeted advertising and content tailored to your interests.

5. Managing Cookies

You can manage and control the use of cookies through your cookies preferences settings on the bottom right of the Bell & Holmes website.

Please note that disabling certain cookies may affect the functionality of the Website and your ability to access certain features.

6. Your Rights

Depending on your location, you may have certain rights under applicable data protection laws, including:

- The right to withdraw your consent to the use of cookies at any time.
- The right to request access to, or deletion of, personal data collected through cookies.

If you are a resident of California, you have additional rights under the California Consumer Privacy Act (“CCPA”), as amended by the California Privacy Rights Act (“CPRA”), including, among others:

- the right to opt out of the sale or sharing of your personal information;
- the right to request disclosure of the categories and specific pieces of personal information collected;
- the right to request deletion of your personal information; and
- the right to correct inaccurate personal information we maintain about you.

You also have the right to limit the use and disclosure of sensitive personal information as defined under California law. To exercise these rights, you may contact us at requests@bellandholmes.com. We are in the process of implementing additional opt-out mechanisms, including recognition of Global Privacy Control (GPC) signals and a “Your Privacy Choices” link on our Website.

7. Automated Decision-Making and Profiling

Some cookies may be used for profiling and automated decision-making to provide personalized experiences or advertisements. If you wish to opt out of such profiling, please adjust your cookie preferences or contact us at requests@bellandholmes.com.

8. Changes to this Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be effective immediately upon posting on this page. Please check this page periodically to stay informed about our use of cookies.

9. Contact Us

If you have any questions, concerns, or requests regarding this Cookie Policy, please contact us at:

Bell & Holmes Research Ltd.

Email: requests@bellandholmes.com

Address: Panagias Evangelistrias Street No. 89, 4156 Kato Polemidia –
Limassol, Cyprus.